



**Maggie Chamberlin Holben, APR (Retired Consultant)
Principal/Founder Absolutely PR, Denver**

Maggie Chamberlin Holben, owner and founder of Denver-based Absolutely Public Relations, is a proven media relations specialist who regularly takes on complex problems and situations. An accredited member of the Public Relations Society of America since 1985, Holben brings a well-rounded and diverse background to the PR challenges of today's business world. She is a member of the PRSA Counselors Academy and Independent Practitioners Alliance and has taught public relations on the university level. Her professional experience includes extensive, award-winning work for a number of national clients, including Residence Inn by Marriott and Safelite AutoGlass, plus more recent consulting engagements with the Colorado BioScience Association; Bell Aquaculture; Colorado Cleantech Industries Association; Colorado Institute for Drug, Device and Diagnostic Development, Galichia Hospital Group, Kentuckiana Medical Center and Fitzsimons Redevelopment Authority.

National media placements include the *Wall Street Journal*, *Washington Post*, *Inc. Magazine*, *Woman's World*, *Drug Topics*, *First For Women*, *Redbook Magazine*, Associated Press Wire Service, *USA Today*, *Entrepreneur Magazine*, *More Magazine*, *Genetic Engineering News*, *National Defense Magazine*, *Army Engineer*, *Military Engineer*, *Defense Cleanup*, and *Chemical Engineering Progress*...plus more.

A bylined article by Holben on public relations appeared in the national Discover Card Merchant newsletter, *Inside Biz*, circulating to 1.3 million readers. Further, Holben's "Seven Ways To Get The Media Attention You Deserve" article was published in the PRNews *Media Training Guidebook*. She has been frequently interviewed as a public relations expert by both the local and national media.

A journalism undergraduate of the University of Oklahoma, Holben has also taken graduate study in business at Wichita State University. Nationally, in addition to PRSA, she is a former member of the American Marketing Association and the Business Marketing Association. In the Denver market, Absolutely PR has supported the Denver Metro Chamber and the Denver Press Club. Holben served two terms on the board of directors for Colorado BioScience Association and was named the CBSA "Partner of the Year" in 2006. She is a former board member for the Cat Care Society (vice president, 2011-2014), Colorado CASA, Court Appointed Special Advocates for children, and is a Paul Harris Fellow of the International Rotary organization.

A veteran publicist, Holben's career focus has been media relations, the strategies and tactics necessary to achieve impactful editorial placements in the international, national, trade press, local and social media. She tweets from [Twitter.com/DenverPR](https://twitter.com/DenverPR), [Twitter.com/AbsolutelyPR](https://twitter.com/AbsolutelyPR) and [Twitter.com/MaggieHolben](https://twitter.com/MaggieHolben). For more information, visit: <http://www.AbsolutelyPR.com>.